

Fletcher
Insulation

Building Better, Together




Energy costs going through the roof?
Install Pink® Batts when you build.



Ceilings, Walls & Partitions
(08) 8292 5000
www.adxdepot.com.au

PINK
BATTS
Comfort for keeps™

A woman with long brown hair is lying on a grey couch, smiling with her eyes closed. Her arms are raised behind her head. The background is a bright, out-of-focus view of green foliage, suggesting a sunny day outdoors.

*Welcome to a
better way to live.
Cooler in summer,
warmer in winter.*

Ah, that's better. Nothing beats living with **Pink® Batts**.

How many decisions do you make in life that repay you every single day in kind? Yet that's exactly what deciding on **Pink® Batts** as the insulation material for your new or renovated home will do. Repay you in 'easy living' lifestyle terms. Repay you in **energy efficiency** bill savings. Repay you in **happier, healthier family** times.

It's that good a decision ... but to make the most of all these wonderful benefits you simply must make the decision to install **Pink® Batts** now, during the construction & planning stage.

Don't miss your best chance to install **Australia's favourite insulation** for over 60 years, while you can.

Decide to install **Pink® Batts** now, at pre-build stage, and every day the temperature rises, plummets or the postie delivers another energy bill, you'll be thankful you did.



Fletcher Insulation. Building better together.

With a history dating back over half a century, **Fletcher Insulation** is your trusted partner for insulation. **Fletcher Insulation** provides energy efficient and acoustic solutions to the residential, commercial and industrial markets.

Fletcher Insulation manufactures and distributes a leading range of insulation brands Australians love and trust. **Pink® Batts** and **Sisalation®** are undoubtedly two of the most common brands that come to mind when you think insulation. That is because our **Pink® Batts** and **Sisalation®** products along with our other leading brands including **Pink® Soundbreak™**, continuously deliver exceptional value to Australians.

Whether you are building or renovating, **Fletcher Insulation** products offer you the perfect opportunity to add value to your home while ensuring that your family has the very best, most comfortable living environment.

Living with **Pink® Batts** saves you stress & energy

Anyone who has ever lived with a toddler will vouch for how much personal comfort can affect mood. And it's not just the littlies either ... it's a physical and physiological fact that steep rises and falls in temperature can affect the way all humans think, feel and respond.

So, like to moderate the ambience and mood around your home over the years ahead? **Then simply insist your builder insulates throughout with Pink® Batts**, Australia's favourite home insulation for over 60 years.

After all, with **Pink® Batts** capable of reducing summer heat in your home by **up to 12°C*** (plus helping keep you cosy and warm during winter), you're sure to feel the benefits in more ways than one.

*Source: ICANZ Handbook Part 2: Professional Installation Guide - Version 4 (Oct 2016)

*Reduce the
summer heat in
your home by
up to 12°C**

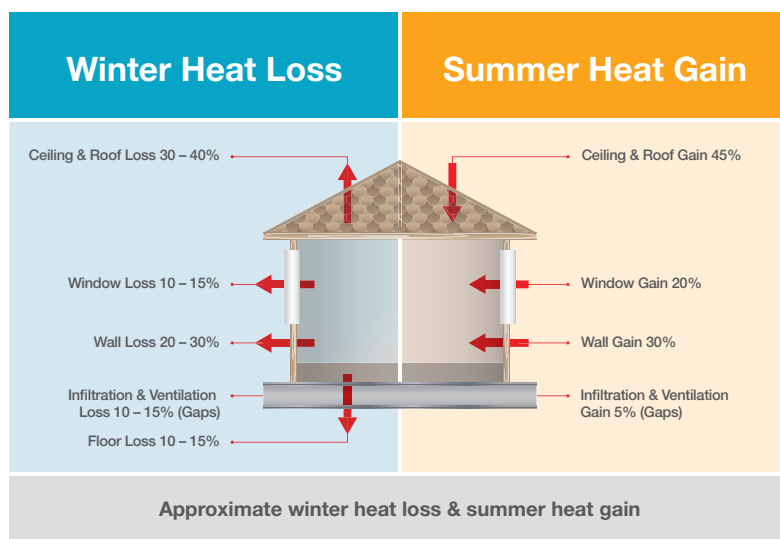


Pink® Batts. An investment in comfort that helps pay for itself.

With energy bills rising, investing in the comfort and cost savings of **Pink® Batts**, whether you're building or renovating, simply makes good financial sense.

Without insulation, heat losses and gains can be quite extreme.

Insulation acts as a barrier to heat flow and is essential for keeping your home warm in winter and cool in summer.



A well-insulated and well-designed home provides year-round comfort, cutting cooling and heating bills by up to half*.

*Source: Australian Government Your Home website (2013): <http://www.yourhome.gov.au/passive-design/insulation>
Principal authors: Max Mosher, Caitlin McGee. Contributing author: Dick Clarke. Updated by Max Mosher, 2013

Pink® Batts. An investment in quality too.

Rest assured, **Pink® Batts** meets **independently assessed industry standards** for health, safety and environmental sustainability.

Our R&D department is always on the lookout for new ways to improve and streamline our insulating properties, to make a great product even better.

That's why with over **60 years' experience** creating optimum comfort and living conditions for Australians, **Pink® Batts** are the insulation material you can count on, today and tomorrow.



A pregnant woman with long dark hair, wearing a dark blue dress and a white lace cardigan, stands barefoot in a modern kitchen. She is smiling and holding the hands of a young child with curly blonde hair. The child, wearing a white t-shirt and blue striped pants, is also barefoot and has a joyful expression. They are standing on a dark wood-look floor. The kitchen features white cabinetry, a stainless steel refrigerator, and a countertop with various kitchen items. A pink text box is overlaid on the right side of the image.

*Don't worry,
Pink® Batts have
you covered no
matter where you
live...*

Keeping you in the **comfort zone** whatever the climate

Australia has a wide variety of climates from snowy through to tropical. Don't worry though.

Wherever you live, whatever the temperature extremes may be, Australian-made **Pink® Batts** have your heating and cooling needs covered. They come in a choice of rating grades (officially known as 'R-values') with thermal properties to **suit every climate zone**.



Not to mention the comfort of our **Lifetime Warranty**.

It's priceless peace of mind knowing you're living with Australia's favourite insulation material backed by the reassurance of the **Pink® Batts Lifetime Warranty**.

With your **Pink® Batts** wall and ceiling products installed correctly, you will enjoy high quality insulation for the lifetime of your home. Guaranteed*.

Visit insulation.com.au for details.

*If installed as per manufacturers guidelines.



Turn down the volume between the kids and you, different rooms and even different storeys.



Your home can be quieter with **Pink® Soundbreak™**.

All the thermal insulating properties of **Pink® Batts** with amazing acoustic insulation properties too.

Revolutionary **Pink® Soundbreak™** acoustic insulation screens out the noise from busy roads, turns down the volume between rooms and upper and lower storeys and creates a beautifully welcoming sense of peace and quiet.

So how does **Pink® Soundbreak™** work?

Installed in the cavity created by the timber stud in a partition wall **Pink® Soundbreak™** provides a dense layer of insulation which absorbs and redirects the noise that travels from one room to another.

It won't sound proof a room but it will significantly reduce the impact of loud noises.

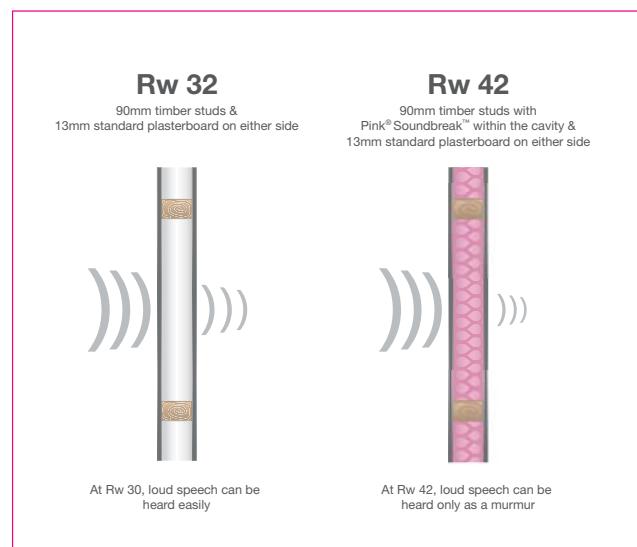
In a standard partition wall it can reduce noise levels by up to 10 decibels over what a non-insulated wall would achieve.

Pink® Soundbreak™ also has thermal properties helping to keep the warm air inside our homes during winter and keeping the home cool in summer.

Rw is the weighted sound reduction in dB and it describes the airborne sound insulating power of a building element. To put this into context further, consider the following:

- At Rw 25, normal speech can be heard easily
- At Rw 30, loud speech can be heard easily
- At Rw 35, loud speech can be heard but not understood
- At Rw 42, loud speech can be heard only as a murmur

Source: USG Boral Systems+ April 2015.



PINK
Soundbreak
acoustic insulation





Get the most out
of living with
Pink® Batts.
Be sure they're
installed correctly.

Be sure they're installed correctly.



Pink® Batts should be installed with the same amount of love that goes into their manufacture by **Fletcher Insulation**. After all, any rogue gaps or spaces can allow warm air to escape or infiltrate. And the result? Your **Pink® Batts** can't do their job properly and you won't get the most out of your smart investment.

Naturally that's the last thing you, or we as proud manufacturers, want. Which is why we're strongly recommending you get a **Fletcher Insulation Approved Installer** on the job.



All insulation is not created **equal**.

Over **60 years** dedicated to manufacturing excellence makes **Pink® Batts** a truly outstanding building product. Great to work with, plus with important added benefits like these, even better to live with:

Non-combustible

Pink® Batts insulation will not catch fire or melt easily when exposed to flame, making it safer in the event of a fire.

Increased rigidity

Easy to handle and install, Pink® Batts products are also made rigid so they keep doing a stand-up job behind your walls, year after year.

Glass wool insulation

Glass wool fibres generally perform better than other fibrous insulation, needing less weight to carry the same R-value.

Something for everyone

Pink® Batts insulation comes in a range of different R-values so it's easy to get the right product for your job at the right budget.

Australian Made

Proudly made in Australia for local conditions, Pink® Batts helps our local economy too.

Sustainable

Pink® Batts insulation is made up of over 80% recycled glass that might otherwise be destined for landfill.



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